## **ORDER**

Orders	Order / Rev:	×104301		
	Alt Order #:	and the second s	_	
	Product Desc:	General Election	_	
	Estimate:		_	KSNV
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/16/12 / 10/02/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name: Buying Contact:	Denny Weddle & Associates	_ Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
	Silling Contast.	750 Tam O Shanter	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89109	Agency Commission:	15%
Advertiser	Name:	Committee to Re-Elect-Judge Bill Ja	Pevised	
	Demographic:	A25-54	New Business Thru:	

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

PLC26

Product Codes:

Revenue Codes:

Priority:

## Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	46	\$14,560,00	\$12.376.00	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV	09/17/1:	2 09/30/12	M-F 5-6a Wakel		5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
			M-F 5-6a Wakel	Up w/Wagners						J		
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1	7/12	09/23/12	MTWTF	1	\$185.00	0.00						
Week: 09/2	4/12	09/30/12	MTWTF	1	\$185.00	0.00						
N 2 KSNV	10/22/1:	2 11/04/12	M-F 5-6a Wakel	Jp w/Wa <b>@M</b>	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
			M-F 5-6a Wakel	Up w/Wagners								
<u>Start</u>	: Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 10/2;	2/12	10/28/12	MTWTF	2	\$300.00	0.00						
Week: 10/2	9/12	11/04/12	MTWTF	2	\$300.00	0.00						
N 3 KSNV	09/17/1:	2 09/30/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
			Today Show									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	7/12	09/23/12	MTWTF	2	\$550.00	0,00						
Week: 09/2	4/12	09/30/12	MTWTF	1	\$550.00	0.00						
N 4 KSNV	10/22/1	2 11/04/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
			Today Show									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/2	2/12	10/28/12	MTWTF	1	\$600.00	0.00						
Week: 10/2	9/12	11/04/12	MTWTF	1	\$600.00	0.00						
N 5 KSNV	09/17/1	2 09/30/12	M-F Today Show	v III 4th IBM	10am-11am		:30	0	\$200.002	0.00 NM	3	\$600.00
			Today 4th Hour									
										-	•	

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

	<b>.</b>										_	
Ln Ch	Start	End	Inventory Co		Start/End	•	Len Spo	ts i	Rate Pri	Rtg Type	Spots	Amount
N 5 KSNV	09/17/1:	2 09/30/12	M-F Today Sho Today 4th Hou		10am-11an	1	:30	0 \$2	200.002	0.00 NM	3	\$600.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/23/12	MTWTF	2	\$200.00	0.00						
Week: 09/		09/30/12	MTWTF	2	•	0.00			<b>-</b> .	m		
	Date Ra		escription		<u>t/End Time</u>	_	<u>Veekdays</u> TWThF	Length		Rtg Type		
	09/24/12 resolved	(-09/30/12 IV	i-r Today Show	III 4th Hr 10a	II- i i aini	IVI	W	:30	<del>(\$200.00)</del>	0.00 <i>NM</i>		
[.N	OT AVAI		E] NOT AVAILA									
N 6 KSNV	09/17/1	2 09/30/12	Rachael Ray Rachael Ray	СМ	11am-12pn	n MTWTF	:30	1 \$2	200.002	0.00 NM	3	\$600.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	MTWTF	2		0.00						
Week: 09/		09/30/12	MTWTF	1	\$200.00	0.00						
N 7 KSNV	10/22/1	2 10/28/12	Rachael Ray Rachael Ray	СМ	11am-12pn	n MTWTF	:30	1 \$2	225.002	0.00 NM	1	\$225.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 10/	22/12	10/28/12	MTWTF	1	\$225.00	0.00						
N 8 KSNV	09/17/1	2 11/04/12	Noon News Noon News	CM	12-1230pm	MTWTF	:30	1 \$	275.002	0.00 NM	5	\$1,375.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	17/12	09/23/12	MTWTF	1	\$275.00	0.00						
Week: 09/		09/30/12	MTWTF	2		0.00						
Week: 10/		10/07/12		0		0.00						
Week: 10/		10/14/12 10/21/12		0		0.00						
Week: 10/ Week: 10/		10/21/12	MTWTF~~	1	\$0.00 \$275.00	0.00 0.00						
Week: 10/		11/04/12	MTWTF	1	\$275.00	0.00						
N 9 KSNV	09/17/1	2 09/30/12	NEWS 3 at 4	(1 HOUR)CM	4-5pm		:30	0 \$	350.002	0.00 NM	5	\$1,750.00
			4PM NEWS (	1 hour)	(4:00 PM-4:	·		- •			J	ψ1;7 00.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating						
	Date Ra		escription	2 Star	\$350.00 t/End Time	0.00	Veekdays	Length	Pato	Rtg Type		
			lews 3 at 4 (1/2			_	<u>veekdays</u> ITWThF~~~-			0.00 NM		
Se	e MG 9.5	i,9.6,9.7,9.8	·	of 7/30, 4pm nev	·		,,,,,,,,,,	.00	(4000.00)	0.00 1111		
_			lews 3 at 4 (1/2	•		-	TWThF	30	(\$350.00)	0.00 NM		
Se	e MG <mark>9</mark> .5	i,9.6,9.7,9.8		of 7/30, 4pm nev	,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.00	(4000.00)	0.00 74,67		
			IEWS 3 at 4 (1				W	-30	(\$350-00)	0.00 <i>NM</i>		
⊛ Se	ө MG 9.1			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			"	.00	(\$000.00)	0.00 1414)		
			EWS 3 at 4 (1	HOUR) 4-5p	ממו	(4:00 PM-4:30 P-	.T	- :30	\$350 OO	0.00 NM		
⊕ MC	or 9.1,9	9.4,9.3,9.2 ode Correct		110011) 4-0	7111	(4.001 10-4.501	,	.50	φ330.00	O.OO INWI		
-	•		ionj IEWS 3 at 4 (1	HOUR) 4-5p	ana.	(4:00 PM-4:30 P-			ቂያደለ ለለ	0.00 NM		
⊕ MC	G for 9.1,9	2-09/21/12 N 9.4,9.3,9.2 Gode Correct	·	1100Ny 4-0	A11	(4.00 FIVI-4.30 P-	<b></b>	:30	φ390.00	O.UU  VIIVI		
•	•		ionj IEWS 3 at 4 (1	HOUR) 45	nn	(4:00 PM-4:30 PM	tTucTh =	- :30	<b>ቀ</b> 3E0 00	0.00 NM		
⊕ MC	9,5 for 9,5	08/29	·	HOUR) 4-5		`	3   WY	.30	φυου.υυ	O,OO INIVI		
Week: 09	/24/12	09/30/12	MTWTF	2	\$350.00	0.00						

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Estimate:

Flight Dates:

08/27/12 - 11/04/12

Ln Ch Start End										
	Inventory Code		Start/End Ti	ne Days	Len Spo		Rate Pri			Amount
N 9 KSNV 09/17/12 09/30/12	NEWS 3 at 4 (1 HOU 4PM NEWS (1 hour)		l-5pm 4:00 PM-4:30		- :30	0 :	\$350.002	0.00 NM	5	\$1,750.00
Start Date End Date	,	ts/Week	7.00 F M-4.30 <u>Rate</u>	Rating						
Week: 09/24/12 09/30/12	MTWTF~~	2	\$350,00	0.00						
	escription		<u>End Time</u>			Lengt		Rtg Type		
4 KSNV 09/24/12-09/30/12 N See MG 9.5,9.6,9.7,9.8	iews 3 at 4 (1/2 nr)	4-430 <sub>1</sub>	)		MTWThF	:31	0 <del>(\$350.00)</del>	0.00 NW		
[INCORRECT INVENTO	DRY CODE; as of 7/30,	4pm news	is one hour]							
8 KSNV 09/27/12-09/27/12 N	IEWS 3 at 4 (1 HOUR)	4-5pm	(4:	00 PM-4:30 F	?Th- <i></i>	:31	\$350.00	0.00 NM		
MG for 9.1,9.4,9.3,9.2 [Inventory Code Correct	ionl									
9 KSNV 09/24/12-09/30/12 N	=	4-430	n		MTWThF	-3	0 <del>(\$350,00)</del>	0.00 0///		
See MG 9.11	,	, ,,,,,	*			.0	(\$000.00)	0.00 14,41,		
[INCORRECT INVENTO	<del>-</del>									
11 KSNV 09/26/12-09/26/12 N	IEWS 3 at 4 (1 HOUR)	4-5pm	(4:	00 PM-4:30 F	⊃W	:3	0 \$350.00	0.00 NM		
	NEWO 2 -4 4 /4 HOLL	D)ONA A	1 5			4	h 150 000	0.00 1111	_	****
N 10 KSNV 10/22/12 11/04/12	4PM NEWS (1 hour)	R)GIVI 4	1-5pm	MTWTF-	- :30	1	\$450.002	0.00 NM	2	\$900.00
Start Date End Date		ts/Week	Rate	Rating						
Week; 10/22/12 10/28/12 Spot Ch Date Range D	MTWTF Description	1 Start/F	\$450.00 End Time	0.00	Weekdays	Lengt	h Pata	Rtg Type		
1 KSNV 10/22/12-10/28/12 N		4-430			MTWThF		0 <del>(\$450.00)</del>			
See MG 10.3,10.4							,			
[PGM CHG = 4PM NEV	•	4 5			_		0 045000	0.00 1154		
3 KSNV 10/23/12-10/23/12 N	IEVVS 3 at 4 (1 HOUR)	4-5pm	1		-T	:3	0 \$450.00	0.00 NM		
[mg]										
Week: 10/29/12 11/04/12	MTWTF~~		\$450.00	0.00						
<u>Spot Ch Date Range D</u> 2 KSNV 10/29/12-11/04/12 N	Description  Jows 3 at 4 (1/2 hr)	<u>Start/I</u> 4-430 <sub>1</sub>	<u>End Time</u>		Weekdays MTWThF	Lengt	<u>h Rate</u> 0 <del>(\$450,00</del> )	Rtg Type		
See MG 10.3,10.4	10W3 0 BL 4 (172 III)	4-430	P		14) ( W	. 3	U <del>(\$400;00)</del>	0.00 10101		
IDOM CHO - ADM NEV										
[FOIN ONG - 4FIN NEV	VS 1 HOUR]									
4 KSNV 10/31/12-10/31/12 N	-	4-5pm	1		~~W~~~~-	:3	0 \$450.00	0.00 NM		
4 KSNV 10/31/12-10/31/12 N M MG for 10.2,10.1	-	<b>4</b> -5 <b>p</b> m	1		W	:3	0 \$450.00	0.00 NM	:	
4 KSNV 10/31/12-10/31/12 N	IEWS 3 at 4 (1 HOUR)		, sp , -	MTWTF-					3	\$1 200 00
4 KSNV 10/31/12-10/31/12 N M MG for 10.2,10.1	IEWS 3 at 4 (1 HOUR)	Rep@M 7	730-758pm	MTWTF-			0 \$450.00 \$400.002	0.00 NM 0.00 NM	3	<b>\$1,200.</b> 00
4 KSNV 10/31/12-10/31/12 N	FacetoFace/Raiston F Face to Face w/ J.Ra Weekdays Spo	Rep@M 7 Iston ots/Week	730-758pm <u>Rate</u>	Rating					3	\$1,200.00
4 KSNV 10/31/12-10/31/12 N	FacetoFace/Raiston F Face to Face w/ J.Ra Weekdays Spo	Reption Iston ots/Week 2	730-758pm <u>Rate</u> \$400.00	Rating 0.00					3	\$1,200.00
4 KSNV 10/31/12-10/31/12 N	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sport MTWTF MTWTF	Rep&M 7 Iston ots/Week 2 1	730-758pm <u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00	- :30	1	\$400.002	0.00 <b>NM</b>	_	
4 KSNV 10/31/12-10/31/12 N	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sport MTWTF MTWTF	Rep&M 7 Iston ots/Week 2 1	730-758pm <u>Rate</u> \$400.00	Rating 0.00	- :30	1			3	\$1,200.00 \$450.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston F Face to Face w/ J.Ra Weekdays Sport MTWTF MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra Weekdays Sport Weekdays Sport Weekdays Sport	Rep&M 7 Iston 2 1 Rep&M 7 Iston	730-758pm  Rate \$400.00 \$400.00  730-758pm  Rate	Rating 0.00 0.00 MTWTF-	- :30	1	\$400.002	0.00 <b>NM</b>	_	
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston F Face to Face w/ J.Ra Weekdays Sport MTWTF MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra Weekdays Sport MTWTF	Rep@M 7 Iston ots/Week 2 1 Rep@M 7 Iston ots/Week	730-758pm  Rate \$400.00 \$400.00  730-758pm  Rate \$450.00	Rating 0.00 0.00 MTWTF- Rating 0.00	:30	1	\$400.002 \$450.002	0.00 NM	1	\$450.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Raiston F Face to Face w/ J.Ra Weekdays Spo MTWTF MTWTF FacetoFace/Raiston F Face to Face w/ J.Ra Weekdays Spo MTWTF The Tonight Show	Rep@M 7 Iston ots/Week 2 1 Rep@M 7 Iston ots/Week	730-758pm  Rate \$400.00 \$400.00  730-758pm  Rate	Rating 0.00 0.00 MTWTF-	:30	1	\$400.002	0.00 <b>NM</b>	_	
4 KSNV 10/31/12-10/31/12 N	FacetoFace/Raiston F Face to Face w/ J.Ra Weekdays Sport MTWTF MTWTF FacetoFace/Raiston F Face to Face w/ J.Ra Weekdays Sport MTWTF The Tonight Show Tonight Show	Rep@M 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	730-758pm  Rate \$400.00 \$400.00 730-758pm  Rate \$450.00 1135p-1237a	Rating 0.00 0.00 MTWTF- Rating 0.00	:30	1	\$400.002 \$450.002	0.00 NM	1	\$450.00
4 KSNV 10/31/12-10/31/12 N	FacetoFace/Raiston F Face to Face w/ J.Ra  Weekdays Spo MTWTF MTWTF FacetoFace/Raiston F Face to Face w/ J.Ra  Weekdays Spo MTWTF  The Tonight Show Tonight Show Weekdays Spo MTWTF	Rep@M 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	730-758pm  Rate \$400.00 \$400.00 730-758pm  Rate \$450.00 1135p-1237a  Rate \$250.00	Rating 0.00 0.00 MTWTF- Rating 0.00	:30	1	\$400.002 \$450.002	0.00 NM	1	\$450.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12  N12 KSNV 10/22/12 10/28/12  Start Date Week: 10/22/12 10/28/12  N13 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/30/12  Start Date Week: 09/17/12 09/30/12  Week: 09/17/12 09/23/12  Week: 09/24/12 09/30/12	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Spontwiff MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Spontwiff The Tonight Show Tonight Show Weekdays Spontwiff MTWTF MTWTF MTWTF	Rep&M 7 (ston ) (ston	730-758pm  Rate \$400.00 \$400.00 730-758pm  Rate \$450.00 1135p-1237a  Rate \$250.00 \$250.00	Rating 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00	:30	1	\$400.002 \$450.002 \$250.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00
4 KSNV 10/31/12-10/31/12 N	FacetoFace/Raiston F Face to Face w/ J.Ra  Weekdays Spontwiff MTWTF FacetoFace/Raiston F Face to Face w/ J.Ra  Weekdays Spontwiff The Tonight Show Tonight Show Weekdays Spontwiff MTWTF MTWTF The Tonight Show	Rep&M 7 (ston ) (ston	730-758pm  Rate \$400.00 \$400.00 730-758pm  Rate \$450.00 1135p-1237a  Rate \$250.00	Rating 0.00 0.00 MTWTF- Rating 0.00 MTWTF- Rating 0.00	:30	1	\$400.002 \$450.002	0.00 NM	1	\$450.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Spontiffer— MTWTF— FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Spontiffer— The Tonight Show Tonight Show  Weekdays Spontiffer— MTWTF— The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show	Repart Telepart Telep	Rate \$400.00 \$400.00 730-758pm Rate \$450.00 1135p-1237a Rate \$250.00 \$250.00 1135p-1237a	Rating 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00 MTWTF-	:30	1	\$400.002 \$450.002 \$250.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sponting MTWTF MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sponting MTWTF  The Tonight Show Tonight Show Weekdays Sponting MTWTF  The Tonight Show Weekdays Sponting MTWTF	Rep&M 7 (ston ) (ston	730-758pm  Rate \$400.00 \$400.00 730-758pm  Rate \$450.00 1135p-1237a  Rate \$250.00 \$250.00 1135p-1237a  Rate \$275.00	Rating 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00 MTWTF-  Rating 0.00	:30	1	\$400.002 \$450.002 \$250.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12  N12 KSNV 10/22/12 10/28/12  Start Date Week: 10/22/12 10/28/12  N13 KSNV 09/17/12 09/30/12  Start Date Week: 09/24/12 09/30/12  Start Date Week: 09/17/12 09/30/12  N14 KSNV 10/22/12 11/04/12  N14 KSNV 10/22/12 11/04/12  Start Date Week: 10/22/12 11/04/12  Start Date Week: 10/22/12 11/04/12  Start Date Week: 10/22/12 11/04/12  Week: 10/22/12 11/04/12	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Spo MTWTF MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Spo MTWTF  The Tonight Show Tonight Show Weekdays Spo MTWTF MTWTF The Tonight Show	Repart Interview	Rate \$400.00 \$400.00 730-758pm Rate \$450.00 1135p-1237a Rate \$250.00 \$250.00 1135p-1237a Rate \$275.00 \$275.00 \$275.00	Rating 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00 MTWTF-  Rating 0.00 0.00	:30	1 1	\$400.002 \$450.002 \$250.002	0.00 NM  0.00 NM	3	\$450.00 \$750.00 \$550.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Spo MTWTF MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Spo MTWTF  The Tonight Show Tonight Show Weekdays Spo MTWTF MTWTF The Tonight Show	Repaim 7 (ston ots/Week 2 1 CM cots/Week 1 2 CM cots/Week 1 1 CM cots/Week 1 1 CM cots/Week 1 1 CM cots/Week 1 1 CM cots/Week 1	730-758pm  Rate \$400.00 \$400.00 730-758pm  Rate \$450.00 1135p-1237a  Rate \$250.00 \$250.00 1135p-1237a  Rate \$275.00	Rating 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00 MTWTF-  Rating 0.00	:30	1	\$400.002 \$450.002 \$250.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sport MTWTF MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sport MTWTF The Tonight Show Tonight Show Weekdays Sport MTWTF MTWTF The Tonight Show Tonight Show Weekdays Sport MTWTF MTWTF Last Call w/Carson Dalast Call w/Carson D	Repaim Total Needs	Rate \$400.00 \$400.00 730-758pm Rate \$450.00 1135p-1237a Rate \$250.00 \$250.00 1135p-1237a Rate \$275.00 \$275.00	Rating 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 MTWTF-  MTWTF-  MTWTF-  MTWTF-  MTWTF-	:30	1 1	\$400.002 \$450.002 \$250.002	0.00 NM  0.00 NM	3	\$450.00 \$750.00 \$550.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12  N12 KSNV 10/22/12 10/28/12  Start Date Week: 10/22/12 10/28/12  N13 KSNV 09/17/12 09/30/12  Start Date Week: 09/24/12 09/30/12  Start Date Week: 09/17/12 09/30/12  N14 KSNV 10/22/12 11/04/12  N14 KSNV 10/22/12 11/04/12  Start Date Week: 10/22/12 11/04/12  Start Date Week: 10/22/12 11/04/12  Start Date Week: 10/22/12 11/04/12  Week: 10/22/12 11/04/12	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sport MTWTF MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sport MTWTF The Tonight Show Tonight Show Weekdays Sport MTWTF MTWTF The Tonight Show Tonight Show Weekdays Sport MTWTF MTWTF Last Call w/Carson Dalast Call w/Carson D	Repaim 7 (ston ots/Week 2 1 CM cots/Week 1 2 CM cots/Week 1 1 CM cots/Week 1 1 CM cots/Week 1 1 CM cots/Week 1 1 CM cots/Week 1	Rate \$400.00 \$400.00 730-758pm Rate \$450.00 1135p-1237a Rate \$250.00 \$250.00 1135p-1237a Rate \$275.00 \$275.00 \$275.00	Rating 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00 MTWTF-  Rating 0.00 0.00	:30	1 1	\$400.002 \$450.002 \$250.002	0.00 NM  0.00 NM	3	\$450.00 \$750.00 \$550.00
4 KSNV 10/31/12-10/31/12 N  MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sport MTWTF MTWTF FacetoFace/Ralston F Face to Face w/ J.Ra  Weekdays Sport MTWTF The Tonight Show	Rep@M Iston ots/Week 2 1 Rep@M Iston ots/Week 1 CM  ots/Week 1 2 CM  ots/Week 1 1 alyCM aly ots/Week 1 1	Rate \$400.00 \$400.00 730-758pm Rate \$450.00 1135p-1237a Rate \$250.00 \$250.00 1135p-1237a Rate \$275.00 \$275.00 \$136-205am	Rating 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00 MTWTF-  Rating 0.00 0.00 MTWTF-  Rating	:30	1 1	\$400.002 \$450.002 \$250.002	0.00 NM  0.00 NM	3	\$450.00 \$750.00 \$550.00

Print Date: 10/02/12 19:34:41

Totals

46

\$14,560.00

Page 4 of 4

 Order / Rev:
 104301
 Advertiser;
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 16 KSNV 09/17/12 09/30/12	•	9am-930am		:30 0	\$275.002	0.00 NM	4	\$1,100.00
	News 3 Today - SAT							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/17/12 09/23/12	\$- 2	\$275.00	0.00					
Week: 09/24/12 09/30/12	S- 2	\$275.00	0.00	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		D4 T		
<del>-</del>		t/End Time				Rtg Type		
	<i>lews 3 Today - SATURDAY</i> 9am	-930am		Sa	:30 <del>(\$275.00)</del>	0.00 <i>NM</i>		
See MG 16.5,16.6								
[PGM CHG = GOLF]	James 2 Taylors CATUDDAY Com	020000		C-	.00 (4075.00)	0.00 1/4		
	<i>lews 3 Today - SATURDAY</i> 9am	-930am		Sa	:30 <del>(\$275.00)</del>	0.00 WW		
See MG 16.5,16.6								
[PGM CHG = GOLF]	0 T 0 ATUDDAY 0	000		_	00 4075 00			
_	lews 3 Today - SATURDAY 9am	-930am		Sa	:30 \$275.00	0.00 NM		
● MG for 16.4,16.3								
[rate not on rate card]	1 O T1 OATUDDAY O	000		_		0.00.4144		
_	lews 3 Today - SATURDAY 9am	-930am		Sa	:30 \$275.00	0.00 NM		
[rate not on rate card]					<del></del>			
N 17 KSNV 10/22/12 11/04/12	•	9am-930am	S-	- :30 1	\$300.002	0.00 NM	2	\$600.00
	News 3 Today - SAT							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	S- 1	\$300.00	0.00					
Week: 10/29/12 11/04/12	~5- 1	\$300.00	0.00					